## MANAGEMENT-HEALTHCARE ADMINISTRATION

**MGHC 2220 Medical Terminology .......................2.00 Credits**

A systematic study of the language of medicine. Focal areas include the development of medical vocabulary and communication skills through the analysis of word components.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 3110 - Introduction to Health Care**

**Organization ............................................................3.00 Credits**

An introductory course which provides a general overview of health care organizations. In addition to traditional models of health care, novel health care delivery systems, such as managed care organizations will be studied.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 3120 - Ethic/Legal Issues in Health Care.3.00 Credits** Theories and principles of ethical decision making will provide a framework for the analysis and resolution of complex dilemmas. A historical and current examination of the law as related to the ethical decision making process will be included. Related ethical/legal topics will include: tort of battery, informed consent, negligence, The Patient's Bill of Rights, living wills and advanced directives.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 3220 - Research in Health/Biostatistics....3.00 Credits**

An introductory study of the research process using a health related topic. Proposal development will be enhanced by problem and hypothesis formulation; a review of the literature, and the development of a methodological/ biostatistical plan for data analysis.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 3310 - Chronic Diseases.............................3.00 Credits** The study of selected chronic diseases- including causation, treatment and prevention. The social and economic impact of the disease process will be highlighted.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 3411 - Quality Management in Health**

**Care Organization ...................................................3.00 Credits** Foundations of quality which focus on patient satisfaction provision of quality care will be explored. Emphasis will be placed on the needed for incremental measures of quality care. Additionally, for- mal quality assessment procedures, regulatory agencies and schools of thought on quality management will be reviewed.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 3420 - Economic of Health Care...............3.00 Credits**

This course explores some of the major economic issues facing the health care industry and the effect that public policy and business environment has on a health care organization. Emphasis is on supply and demand theory, reimbursement systems, managed care, DRG prospective payment, governmental regulations, accessibility, eligibility, budgeting and planning. Students learn to use informational and research tools to make effective management decisions.

*Prerequisites: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106.*

**MGHC 4035 - Health Care Marketing..................3.00 Credits** This course will explore the application of marketing theories and concepts to the health care industry. Issues such as patient satisfaction, the role of physicians, pharmaceutical industries and nurses in health care marketing will be addressed. Emphasis will be placed on ethical marketing practices and strategies. Students will develop working knowledge and appreciation for the glossary of marketing language and terminology.

*Prerequisite: MKTG 3120, ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106.*

**MGHC 4110 - Organizational Behavior...............3.00 Credits** This course is designed for students to learn individual and group skills required for effective functioning in an organizational context. Topics include global competition, leadership, motivation, diversity, decision making, group dynamics, culture, organizational development and systems.

*Prerequisite: MGMT 3105*

**MGHC 4210 - Principles of Long Term Care .......3.00 Credits** This course will integrate health and gerontological principles which relate to the delivery of health care for a rapidly growing aging population. Emphasis will be placed on the challenges of the health care system to meet health needs of the aging population.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106*

**MGHC 4211 - Health Care Administration**

**Practicum I ......................................................... 4.00 Credits** The initial application of theoretical classroom knowledge in a com- munity based health care facility. Health facility types include: hospitals, nursing homes, physician practices and various types of clinics and ambulatory care centers.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106 Senior standing.*

**MGHC 4410 - Financial Management ..................3.00 Credits** This course explores the organizational and operational aspects of fiscal analysis and internal control of health care organization costs. Topics include planning, budgeting and cost finding including preparation and analysis of an operating budget trending, modeling, revenue, expenses, variance analysis and margins. Organizational and divisional performance will be measured against internal and external benchmarking tools, assessing capital equipment needs, building a capital budget and bids.

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106 Senior standing.*

**MGHC 4421 - Insurance for**

**Health Care Professionals .......................................3.00 Credits** This course provides an overview of the healthcare billing processes (electronic and other state-of-the-art procedures) from a variety of healthcare delivery systems both public and private. Systems used in billing, the billing and revenue cycles and application of information for administrative and clinical needs are reviewed. Various categories of insurance for study include: universal health insurance, private insurance, Medicare, Medicaid and other contemporary systems. .

*Prerequisite: ACCT 2101 and ACCT 2102; BISE 2010 and BISE 2040; ECON 2105 and ECON 2106 and Senior standing*